

COMMUNITY ASSET MAPPING

Take note of the abundance of resources and assets found within your community. Consider of your own community. Draw a "map" based on your responses to the categories below. Artistic skill is not important, but be creative in your thinking. One you have completed a general map outline of your community, plot out the five categories below on your map. If possible, use a different color for each category.

INSTITUTIONS

Spaces in our community that provide major services. Examples: schools, hospitals, banks, churches, etc.

LANDMARKS

Places in our community that provide unique opportunities for gathering. Examples: parks, stores, restaurants, homes, large open field, parking lots, etc.

PEOPLE

Individuals in our community uniquely gifted or positioned to positively impact the community with specialized knowledge, expertise, or unique experiences or perspectives; hold special positions in the community.

ALLIES

People or organizations within our community that could be potential partners. There may or may not already be an established relationship.

FREEFORM

Add anything or anyone else in the community that comes to mind that may not already fit with one of the other categories. Think creatively.

DISCUSSION QUESTIONS

1. What does this suggest about potential partnerships in our community?
2. What initial ideas or possibilities have been identified? What thoughts do you have about partnerships that could make an impact in our community?
3. Do you notice any interesting patterns? Does it suggest some ways we might invite people in our community to work together?